

PACE (PAKISTAN) LIMITED

MARKETING POLICY

## **OBJECTIVE AND SCOPE**

Pace aims to establish itself as a key player in the field of Property development.

Pace can manage its own Marketing Department / team or may outsource a specialized Marketing firm for marketing of its inventories of Immovable properties, as decided by the Board of Directors

Currently, the Board will outsource a Marketing Firm on such terms and conditions as may be approved by the CEO of the Company.