

PACE (PAKISTAN) LIMITED

INFORMATION OF AS PER SRO 634 (1)/2014 OF 16 JULY 2014 OF SECURITIES AND EXCHANGE COMMISSION OF PAKISTAN

PROFILE:

STATUS OF THE COMPANY

Pace (Pakistan) Limited ("the Company") is a public limited Company incorporated in Pakistan and listed on Karachi and Lahore Stock Exchanges. The object of the Company is to build, acquire, manage and sell condominiums, departmental stores, shopping plazas, super markets, utility stores, housing societies and to carry out commercial, industrial other related activities in and out of Pakistan.

VISION STATEMENT

Our vision is to build a future wherein the Pace Group is a household name across the country and is known worldwide for development and marketing of a fine living as well as shopping environment with highest quality and unmatched value-for-money.

OUR PRINCIPLES

We are a Real Estate Development Company committed to achieving the highest industry standards and personal integrity in dealing with our customers, clients, Professionals, employees, and the communities we work in.

MISSION STATEMENT

Formed in 1992, Pace Pakistan's principal mandate is to acquire, develop, sale and manage real estate assets located in major urban environments where real estate demands have increased sharply due to lifestyle changes.

This increased demand together with the real estate expertise from Pace defines the vision and the road map for the company's future. Pace has and will continue to pursue residential, commercial and mixed-use transactions based on these principles with always an eye on strong community relations and integrity.

PERMISSIBLE BUSINESS ACTIVITIES

The object of the Company is to build, acquire, manage and sell condominiums, departmental stores, shopping plazas, super markets, utility stores, housing societies and to carry out commercial, industrial other related activities in and out of Pakistan.

COMPANY REGISTRATION NUMBER

0028954 Of 21-11-1992

NATIONAL TAX NUMBER

0786717-4

REGISTERED OFFICE

2nd Floor, Pace Shopping Mall
Fortress Stadium
Lahore Cantt., Lahore

HEAD OFFICE

3rd Floor, Pace Shopping Mall
Fortress Stadium
Lahore Cantt., Lahore

PHONE NUMBERS

042-36623005/6/8

FAX NUMBERS

042-36623121-122

Email addresswww.pacepakistan.com**ASSOCIATED COMPANIES**

First Capital Securities Corporation Limited	Pace Super Mall (Pvt.) Limited
Pace Gujrat (Pvt.) Limited	Pace Barka Properties Limited
Pace Woodlands (Pvt.) Limited	Commercial Properties Modaraba Management (Pvt.) Limited
Ever Green Water valley (Pvt.) Limited	MGT (Pvt.) Limited
First Aviation (Pvt.) Limited	Media Times Limited
Imaging One (Pvt.) Limited	Lanka Securities (Pvt.) Limited (Incorporated in Sri Lanka)
World Press (Pvt.) Limited	Envy (Pvt.) Limited