

## **MEDIA TIMES LIMITED**

### **INFORMATION OF AS PER SRO 634 (1)/2014 OF 16 JULY 2014 OF SECURITIES AND EXCHANGE COMMISSION OF PAKISTAN**

#### **PROFILE OF THE COMPANY**

##### **STATUS OF THE COMPANY**

Media Times Limited (“the Company”) was incorporated in Pakistan on 26 June 2001 as a Private Limited Company under the Companies Ordinance, 1984 and was converted into Public Limited Company on 06 March 2007. The Company is listed on Karachi and Lahore Stock Exchanges. The Company is engaged in printing and publishing daily English and Urdu news papers by the name of “Daily Times” and “Aajkal” respectively and also engaged in production, promotion, advertisement, distribution and broadcasting of television programs through satellite channels by the name of “Business Plus” and “Zaiqa”(formerly Wikkid Plus) respectively. The Company has also applied to (PEMRA) for grant of license for entertainment channel which is under the process of approval.

##### **VISION STATEMENT**

To be a dynamic and liberal media company with the aim to inform and entertain our target market, keeping in view the truth and authenticity element

##### **MISSION STATEMENT**

As a leading & diversified media company, our mission is to set new standards of customer satisfaction by gaining the higher market share and at the same time fulfilling our obligations towards our employees, vendors, investors and most important our readers and viewers.

##### **PERMISSIBLE BUSINESS ACTIVITIES**

The Company is engaged in printing and publishing daily English and Urdu news papers by the name of “Daily Times” and “Aajkal” respectively and also engaged in production, promotion, advertisement, distribution and broadcasting of television programs through satellite channels by the name of “Business Plus” and “Zaiqa”(formerly Wikkid Plus) respectively. The Company has also applied to (PEMRA) for grant of license for entertainment channel which is under the process of approval

**COMPANY REGISTRATION NUMBER**  
0042608 Of 26-06-2001

**NATIONAL TAX NUMBER**  
1268920-3

**REGISTERED OFFICE**  
2<sup>nd</sup> Floor, Pace Shopping Mall, Fortress  
Stadium, Lahore Cantt

**HEAD OFFICE**  
2<sup>nd</sup> & 3<sup>rd</sup> Floor, Pace Shopping Mall  
Fortress Stadium  
Lahore Cantt., Lahore

**PHONE NUMBERS**  
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**FAX NUMBERS**  
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**Email address**  
[www.pacepakistan.com](http://www.pacepakistan.com)

**ASSOCIATED COMPANIES**

Pace (Pakistan) Limited

Pace Super Mall (Pvt.) Limited

Pace Gujrat (Pvt.) Limited

Pace Barka Properties Limited

Pace Woodlands (Pvt.) Limited

Commercial Properties Modaraba Management  
(Pvt.) Limited

First Capital Securities Corporation  
Limited

First Aviation (Pvt.) Limited

Lanka Securities (Pvt.) Limited  
(Incorporated in Sri Lanka)

Imaging One (Pvt.) Limited

Envy (Pvt.) Limited

Ever Green Water Valley (Pvt.) Limited

