

**Media Times Limited**  
**KEY OPERATING AND FINANCIAL INDICATORS**

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		<b>2017</b>	<b>2018</b>	<b>2019</b>	<b>2020</b>	<b>2021</b>	<b>2022</b>
<b>Operating result</b>							
Net Revenue		385,849,282	354,887,897	177,165,827	156,452,269	117,771,306	150,793,951
Gross profit/ (loss)		47,893,357	39,236,980	(16,523,201)	17,969,927	4,483,495	42,391,354
Profit / (loss) before tax		(73,879,032)	(219,383,186)	(243,688,213)	(107,618,743)	(111,400,638)	20,561,917
Profit / (loss) after tax		(80,072,573)	(229,271,579)	(244,506,124)	(110,019,052)	(114,476,289)	17,066,391
<b>Financial Position</b>							
Shareholder's equity		(247,481,486)	(478,597,121)	(741,600,502)	(844,831,636)	(958,249,260)	(943,658,934)
Property, plant & equipment		415,484,200	333,180,026	267,951,455	218,482,439	288,160,129	255,451,734
Net current assets		(443,887,824)	(539,081,530)	(726,127,475)	(786,309,724)	(739,733,683)	770,765,661
<b>Profitability</b>							
Gross profit/(loss)	%	12.41	11.06	(9.33)	11.49	3.81	28.11
Profit before tax/(loss)	%	(19.15)	(61.82)	(137.55)	(68.79)	(94.59)	13.64
Profit after tax/(loss)	%	(20.75)	(64.60)	(138.01)	(70.32)	(97.20)	11.32
<b>Performance</b>							
Fixed assets turnover	Times	0.93	1.07	0.66	0.72	0.41	0.59
Return on equity	%	(0.32)	(0.48)	(0.33)	(0.13)	(0.12)	0.02
Return on capital employed	%	(2.82)	(1.11)	(0.53)	(0.19)	(0.25)	0.03
<b>Liquidity</b>							
Current	Times	0.26	0.19	0.06	0.07	0.05	0.07
Quick	Times	0.25	0.19	0.06	0.07	0.05	0.07
<b>Valuation</b>							
Earning/(loss) per share	Rs.	(0.45)	(1.28)	(1.37)	(0.62)	(0.64)	-0.64
Break up vale per share	Rs.	(1.38)	(2.68)	(4.15)	(4.72)	(5.36)	-5.28